## PROGRAM FOR THE 4TH HEALTH PROMOTION FORUM

8h30 – 9h00 **Registration** 

9h00 - 9h15

**Opening Ceremony** 

(PAHO, MS; CCD; CVE; DVDCNT)

9h15 - 10h15

Lecture: "World Trends in

Chronic Diseases and Health Promotion Research"

Eduardo J.Simões

Professor at the Medicine College of the Missouri University /EUA

10h15 - 10h30

**Coffee Break** 

10h30 - 12h00

Panel Sessions: Health Promotion and its feasibility in different scenarios

Coordination: Claudia Maria Bogus
Professor at the Department of Public Health Practices at the Public
Health School of the University of São Paulo

Health Promotion in the Americas: Improviments and opportunities

Vilma Gawryszevski

Technical Assistant for Information and Analysis at the Pan American Health
Organization (PAHO)/Washington/EUA

Health Promotion Proposal to Control
Chronic Diseases in Brazil

Lenildo de Moura Coordinator for the Area of Disorders and Non transmissible Diseases - CGDANT/MS

Health Promotion practices in the State of São Paulo

Marco Antonio de Moraes

Director of the Disorders and

Non transmissible Diseases – DVDCNT/CVE/SES-SP

12h00 –12h30 **Debate**  12h30 – 14h00 **Lunch** 

14h00 - 15h30

The influence and the potential of Risk Factors in Health Promotion

Coordination: Déborah Malta – General Director of the Department of Analysis and Health Situation at the Ministry of Health

**Inadequate Nutrition** 

Anita Sachs

Associate Professor of the Department of Preventive Medicine at the Federal University of São Paulo

Tobacco Use

Vera Luiza da Costa e Silva – Researcher and Invited Professor at the National Public Health College / ENSP/FIOCRUZ

Sedentarism

Junia Cardoso – Physical Activity Advisor at the Health Promotion Superintendence/ PMRJ

15h30 - 16h00

**Debate** 

16h00 - 16h30

**Final Lecture** 

Mental Health Determinants and their Impact on Health Promotion

Vincenzo Di Nicola

Full Professor of Psychiatry at the University of Montreal, Quebec – Canada; Chief of the Child Psychiatry Service at the Maisonneuve Rosemont Hospital

16h30 -16h45

**Health Promotion Projects Award** 

16h45 -17h00

Poster sessions

17h00

**Closing Plenary** 

## **Organizer**

Disorders Non Transmissible Diseases Branch

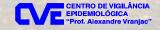
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## 4th Health Promotion Forum

November, 14th, 2012 8h30 a.m. to 5h00 p.m.

Expo Center Norte Avenida Zaki Narchi 500 São Paulo, SP – Brasil

Registrations free www.cve.saude.sp.gov.br e

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