

PROGRAM FOR THE 4TH HEALTH PROMOTION FORUM

8h30 – 9h00

Registration

9h00 – 9h15

Opening Ceremony

(PAHO, MS; CCD; CVE; DVDCNT)

9h15 – 10h15

**Lecture: “World Trends in
Chronic Diseases and Health Promotion Research”**

Eduardo J. Simões

Professor at the Medicine College of the Missouri University /EUA

10h15 – 10h30

Coffee Break

10h30 – 12h00

Panel Sessions: Health Promotion and its feasibility in different scenarios

Coordination: Claudia Maria Bogus

*Professor at the Department of Public Health Practices at the Public
Health School of the University of São Paulo*

**Health Promotion in the Americas:
Improvements and opportunities**

Vilma Gawryszewski

*Technical Assistant for Information and Analysis at the Pan American Health
Organization (PAHO)/Washington/EUA*

**Health Promotion Proposal to Control
Chronic Diseases in Brazil**

Lenildo de Moura

*Coordinator for the Area of Disorders and
Non transmissible Diseases - CGDANT/MS*

Health Promotion practices in the State of São Paulo

Marco Antonio de Moraes

Director of the Disorders and

Non transmissible Diseases – DVDCNT/CVE/SES-SP

12h00 – 12h30

Debate

12h30 – 14h00

Lunch

14h00 – 15h30

The influence and the potential of Risk Factors in Health Promotion

*Coordination: Déborah Malta – General Director of the Department
of Analysis and Health Situation at the Ministry of Health*

Inadequate Nutrition

Anita Sachs

*Associate Professor of the Department of Preventive Medicine
at the Federal University of São Paulo*

Tobacco Use

*Vera Luiza da Costa e Silva – Researcher and Invited Professor at the National
Public Health College / ENSP/FIOCRUZ*

Sedentarism

*Junia Cardoso – Physical Activity Advisor at the Health Promotion
Superintendence/ PMRJ*

15h30 – 16h00

Debate

16h00 – 16h30

Final Lecture

Mental Health Determinants and their Impact on Health Promotion

Vincenzo Di Nicola

*Full Professor of Psychiatry at the University of Montreal, Quebec – Canada;
Chief of the Child Psychiatry Service at the Maisonneuve Rosemont Hospital*

16h30 -16h45

Health Promotion Projects Award

16h45 -17h00

Poster sessions

17h00

Closing Plenary

Organizer

Disorders Non Transmissible Diseases Branch

Av. Dr. Arnaldo, 351, 6º andar – sala 609

Phone.: 11 - 3066-8479

E-mail: dvdcnt@saude.sp.gov.br



4th Health Promotion Forum

November, 14th, 2012
8h30 a.m. to 5h00 p.m.

Expo Center Norte
Avenida Zaki Narchi 500
São Paulo, SP – Brasil

Registrations free
www.cve.saude.sp.gov.br e
www.ccd.saude.sp.gov.br